

EXHIBITOR IMPORTANT DATES & DEADLINES

2017 DISCOVERY

August 2017

8.11.17

Partner/exhibitor application cut-off date

8.18.17

Early registration period closes

8.25.17

Onsite Guide: artwork & advertising due

September 2017

9.15.17

Standard registration period closes

9.15.17

Discounted hotel rate period ends

9.16.17

Late registration period opens

9.22.17

Mobile app: artwork & advertising due

9.29.17

Exhibitor conference materials due to hotel

October 2017

10.2.17

Discovery pre-conference training begins

10.3.17

Discovery conference begins

10.4.17

Discovery conference ends

Exhibitor breakdown