

# EXHIBITOR IMPORTANT DATES & DEADLINES

# 2017 NEW ORLEANS

## FEBRUARY 2017

**2.21.17**

Early Bird Registration rate period closes

## APRIL 2017

**4.12.17**

Regular rate period closes

**4.13.17**

Late registration rate period opens

**4.14.17**

Onsite Guide artwork & advertising due

**4.24.17**

Hotel room block closes

## MAY 2017

**5.8.17**

Exhibitor application cut-off date

**5.12.17**

Mobile app artwork & advertising due

**5.19.17**

Exhibitor conference materials due to hotel

**5.22.17**

New Orleans pre-conference training begins

**5.23.17**

New Orleans conference begins

**5.23.17**

New Orleans conference ends