

2017 PARTNER & EXHIBITOR APPLICATION



INVOICE & EVENT COMMUNICATION CONTACT

Details listed below will be used as the primary contact for selected partnership OR event including where to send receipts, access to attendee lists, and other show-related correspondence

Company _____
 Contact _____ Title _____
 Address _____
 City _____ State / Province _____ Postal Code _____ Country _____
 Phone _____ Email _____ Website _____

PARTNER OPPORTUNITIES

See Page 3 for who can partner with NiUG

- Strategic Partnership \$10,000
- Corporate Partnership \$5,000
- Event Partnership \$3,500

EXHIBITOR OPPORTUNITIES

See Page 8 for who can exhibit with NiUG

- 2017 New Orleans Conference \$1,500
- 2017 Discovery Conference \$2,200

INFORMATION FOR ONSITE GUIDE

Details listed below will be listed in Onsite Guide

Sales Contact _____
 Email _____
 Website _____

Product Categories (maximum of three)

- Communications
- Fundraising
- Education
- Events
- Finance
- Marketing
- Membership
- Online Communities
- Other: _____

Will you need electric at your booth?

- Yes No

Will you be raffling a prize or giveaway during either event?

- Yes No If yes, list prize _____

PAYMENT INFORMATION

Payment Method Check Visa Mastercard Amex
 Credit Card Number _____
 Expiration Date _____ CSV Code _____
 Print Name on Card _____
 Signature _____

SUBMIT PAYMENT

Send completed form with payment to NiUG International, 300 Community Drive, Suite B2, Tobyhanna, PA 18466, USA or Fax to (775) 257-1661.

QUESTIONS?

Contact Michele Morgan at mmorgan@niug.org OR Liz Krewson-Ross at lkrewsonross@niug.org.

ENHANCE YOUR EXHIBITOR EXPERIENCE

UPGRADE YOUR DIRECTORY LISTING

- Add a logo \$200
 - 2017 New Orleans Conference
 - 2017 Discovery Conference
- Add a 50-word description \$300
 - 2017 New Orleans Conference
 - 2017 Discovery Conference

GO MOBILE

- Banner Ad (Maximum of three per event)
 - 2017 New Orleans Conference \$200
 - 2017 Discovery Conference \$200
 - 2017 Tech Summit \$500
- Splash Page (Maximum of one per event)
 - 2017 New Orleans Conference \$500
 - 2017 Discovery Conference \$800
 - 2017 Tech Summit \$500

ADVERTISE

- Half-Page Ad (Onsite Guide) \$500
 - 2017 New Orleans Conference
 - 2017 Discovery Conference
 - 2017 Tech Summit
- Full-Page Ad (Onsite Guide) \$1,000
 - 2017 New Orleans Conference
 - 2017 Discovery Conference
 - 2017 Tech Summit

SPONSORSHIP

- Lanyards
 - 2017 New Orleans Conference \$1,300
 - 2017 Discovery Conference \$1,700

